# EXTREMIS

ISSUE # 01 2016 THE TOGETHERNESS JOURNAL NEW - TOOLS - INSPIRATION

# MAGAZINE {extremis tools for togetherness





# $N\overline{EW}!$



PONTSŪN



ANKER



WALRUS



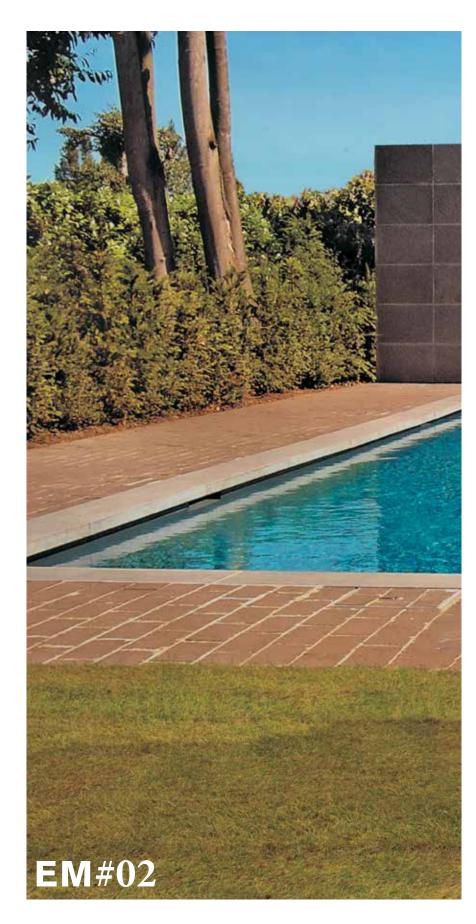
# A word from our big boss

Welcome to Extremis! Now our brand-new headquarters are up and running, there is nothing to stop us from continuing to grow as a high-quality, innovative range of tools for togetherness.

You can find out all about them in this magazine.

2016 is going to be another year full of exciting product launches. Anker, a compact six-seater, new versions of our Sticks space dividers, and Pontsūn, a table inspired by the origami paper folding technique, are coming your way. We look forward to receiving you at our fairs in a kimono for saké or tea.

Business as usual? Not at Extremis!



Free magazine. For all product information and the latest revelations, please head to our website

WWW.EXTREMIS.BE

# NEXT TIME ISSUE #02

**NEW** – *New lounge range*Brand new designs will be presented, we are so excited!

**NEW** – *A range that will go viral* More novelties? Are you kidding me? No, we are dead serious!

**PROJECT** – *Your project here?* Send us your pictures and we might feature them in our next magazine!

**Q&A** – *Send us your question?* What's on your mind? Maybe, you're not the only one!

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But our furniture was rocking!

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See you soon!



## <u>Lifestyle</u>

# Recipe for a sushi party

# With Extremis seasoning

You know the feeling. You're having friends over. Last time, your friend Kylee made this fresh pasta with totally amazing shrimps, and she had even filled peach with tuna, as a starter, unbelievable! 'Oh no! What am I going to serve!?' Extremis to the rescue. We have a pretty awesome home party recipe. You will find a list of ingredients here.



This Haori is more formal, but incredibly classy. Also a Happi or Yukata will be indispensable. We found ours at kimonobox.eu



Sticks are an alternative

to bamboo that won't

overrun your garden

↑ Find bamboo in any garden center



↑
Bamboo carpets add an instant touch of Zen



A jungle background puts your friends in an adventurous, openminded mood



↑
Kimono and slippers are compulsory!



The Pontsūn or 'Pontoon' table is where it all happens. Indoors, or on your patio?



↑
Sushi is quick to make
and doesn't require
much skill. If you buy it
ready-made... And saké
of course... Loads.



# PULLING YOUR LEG

# An authentic sushi party would look a bit different.

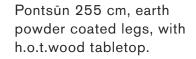
he picture on the previous page draws inspiration from an oriental scene and might even be Japanese (since we use a Japanese name for the table), but it is still our very own Belgian interpretation with a big wink. It features elements from many different geographical areas: our model Sophany lives in Menen, for example (or 'Mjiende' in West Flemish), and the guy in the picture, Steve, is my

dear colleague and R&D manager at Extremis, who lives in Poperinge. As Belgian as it gets! We weren't trying to be true to any traditional culture. Far from it... We like to receive comments and remarks, but we LOVE it when our readers add a little extra: our Japanese agent, Michiko, sent us a traditional Japanese version of our picture. Anker combines pretty well too, but it might look even better with our Pontsūn table!











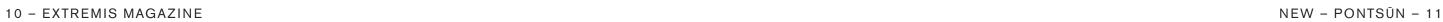
# Pontsūn. A new range of tables for indoor and outdoor use.

Pontsūn 325 cm, black brown powder coated legs, with h.o.t.wood tabletop.

Pontsūn 395 cm, white powder coated legs, with iroko hardwood tabletop.











# THE FIRST LUNCH

<u>Poperinge</u>

ontsūn proves to be the perfect table to gather a lot of people around. Our marketing people set up a barbecue for the whole Extremis team in order to enjoy a quick lunch in the sun. The neighbouring castle garden, owned by uncle Henri, hosted this sausage (literally) fest. This is Belgium, as pretty as it gets. Check out the pictures of a great afternoon!



Ceci n'est pas
THE LAST
SUPPER



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# World's best building

## **Singapore**



One of the most prestigious prizes in architecture has just been awarded to a housing complex in Singapore, equipped with Gargantua tables on their shared spaces. We are so proud that our all time classic is part of this amazing building.

he judges at the World Architecture
Festival 2015 has bestowed its top honor,
the World Building of the Year Award,
upon an apartment complex known as
The Interlace. Designed by Ole Scheeren for the
Dutch-based Office for Metropolitan Architecture,
the building was an entry in the housing category,
where it was also recognized as the top entry. The
building consists of 31 stacked blocks each measuring
six stories high and ensuring beautiful views in every
direction. This creates eight huge, open courtyards
with rooftop sky gardens and terraces for public and
private use. The development's apartment facings were
carefully designed to ensure privacy.



But this unique design doesn't sacrifice living space. The complex contains 1,040 apartment units of varying sizes spread across more than 1.8 million square feet — all with an incredible amount of outdoor space and landscaping.





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ARCHITECTURE - 15

#### Event

# Brunch at 'We Can Dance'

You arrive around noon and are guided to The Brunch where you are invited to feast on wonderful food prepared by the team of The Jane by Sergio Herman at this extraordinary seaside venue. As soon as you enter, the party starts: epic DJs provide the perfect tunes to accompany an array of surprises, delightful entertainment and tropical experiences. This was the basic concept of 'We Can Brunch' during 'We Can Dance', Zeebrugge. The music went on till midnight, with magnificent fireworks to top off the evening.







## **HOPPER**

Hopper clearly bears resemblance to the traditional picnic tables everybody knows, but as is typical of Extremis it offers extra comfort. The four pass-through zones make it easy to get in and out of Hopper without having to lift your leg over the bench.













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# An anchoring point for six

Ahoy sailors, come ashore and meet Anker! Anker is the Dutch word for anchor, and looking at the shape of this table's corners, you clearly see where we got the name. But there's a story behind it...

ailors drop the anchor when they have reached a place where they want to stay. Taking a seat at one of the three Anker benches is more or less the same idea. When you sit down around Anker, you touch base with your friends or family. Anchoring is about getting a grip on what is really important in life, and disconnecting a bit from the daily rush at work. An anchor is much more than just a tool for mooring a ship. Anker is a compact, triangular picnic table that comfortably seats six Popeyes and Olive Oyls. In combination with our Inumbrina 3.2m parasol it is an awesome, eye-catching setup. Since the early years of Extremis, we have been trying to find a good solution for a six-seater table, as a smaller counterpart to the Gargantua, which was designed

for eight people. Years passed without any progress, because the prototypes just weren't as good as we wanted them to be. Until we came up with the idea of combining materials and production techniques from Pantagruel, the son of Gargantua, and Hopper, two successful products in the Extremis range. The size, the cosiness it creates and its highquality finish make Anker a promising new success story. Get creative with the different colours of wood and steel to make your favourite combination. For projects on large terraces, for example, there's a hexagonal grid system you can use to line up many tables in rows. The hexagonal parasols fit together perfectly and create a slightly transparent roof with only small gaps between the canvases.





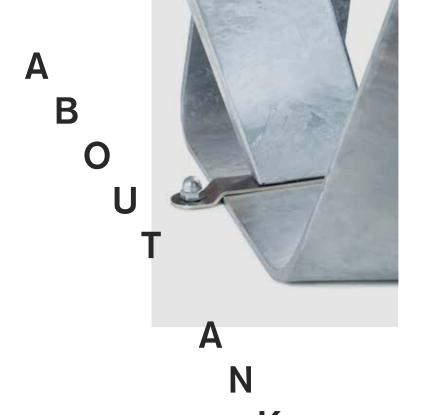
↓
Galvanised Anker



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nchoring is also about finding a fix position on the bottom. Wind, theft, vandalism and sheer good looks are different motives for choosing furnishings that can be bolted to the ground. With a few adjustments to the terrace or foundations, you can improve the surroundings and help to make your furniture last longer. Sometimes this is essential, for example if you use our Inumbra parasols on roof terraces. Our parasol is so sturdily built that you can even leave it open in high winds. But without anchoring, there is a risk of the weights or even the table being dragged away with the parasol. And if you want your parasol to look good, you might want to avoid the use of concrete blocks. We offer a solution for anchoring all our pieces of furniture, even though their sturdy build often means this is not strictly necessary. It is recommended, of course, for open-air usage out on the street. You can see how sound our anchoring systems are in many projects, such as these benches at the Belgian seaside resort of Nieuwpoort.

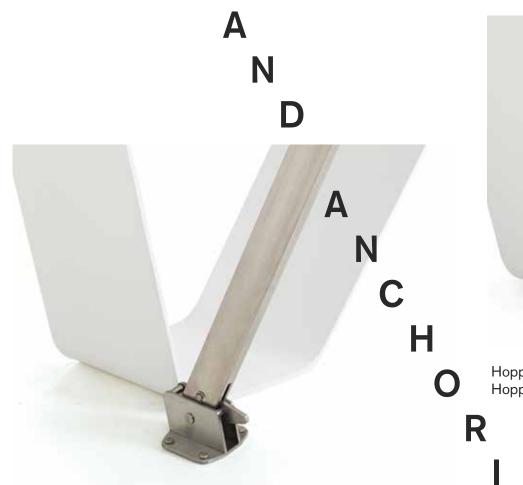


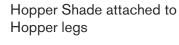


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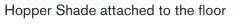


Anchored Picnik - Brussels, Belgium.















## TOGETHERNESS & ANCHORING

nchoring can also mean that you want to escape from an uncertain, stressful situation or surroundings. Coming home after a long day at work and cocooning with your family in the back garden, for example. These are the genuine moments that allow you to recuperate and recharge your batteries.

But it doesn't always have to be after work or with your family. We are less and less bound by the idea of a fixed workplace, which is making us more likely to alternate between work and relaxation spontaneously during

the daytime. A fleeting, fiveminute escape from the office to the roof terrace, a break in the park, a jog along the river or a lunch meeting on a cosy square: we all look for our own way of getting things back under control. This is what "break-out furniture" is for, or at least it helps to get people together. The fresh, timeless look of Anker and indeed the whole Extremis range – puts a bit of a twist into your daily routine. They provide mental stimulation, with an effect like the scent of a barbecue in the summer while you are hanging out with the family in your back garden.



↑
Anker triplet with iroko hardwood at De Blankaart – Diksmuide.

# Togetherness at Anker's photoshoot

Photoshoots at Extremis are professionally and punctually imagined and planned, but most of all: a lot of fun. Meet the people of Anker's shoot.









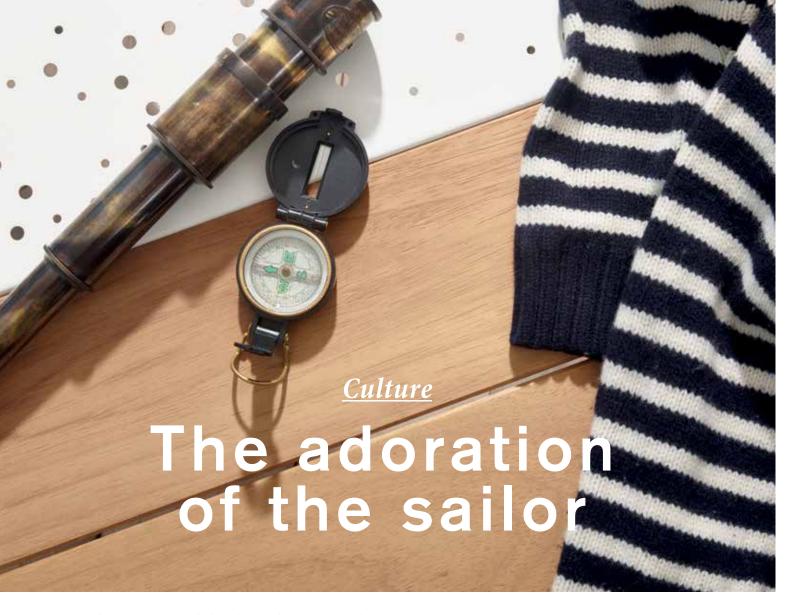












The image of the handsome sailor is very familiar thanks to recent advertising campaigns by well-known fashion brands, but we believe this "flattering" image has a historical basic rooted in the culture of the many people who live along the coast and in the songs they sang on their boats. Although... is it really a flattering image? It's up to you to decide.

#### Popeye the Sailor Man

Culturally, many consider Popeye a precursor to the superheroes who would eventually come to dominate US comic books. Initially Popeye's chief superhuman characteristic was his indestructibility, rather than super strength, which he gained by rubbing the head of Bernice the Whiffle Hen numerous times after being shot. Popeye later attributed his strength to spinach. The popularity of Popeye helped boost spinach sales. Using Popeye as a role model for healthier eating may work; a 2010 study revealed that children increased their vegetable consumption after watching Popeye cartoons.

#### What shall we do with the drunken sailor?

Strange lyrics for a children's song, if you ask me. This shanty was sung to accompany certain chores aboard sailing ships, especially those that required a brisk walking pace. It is believed to have originated in the early 19th century or even earlier, during a period when ships' crews, particularly on military vessels, were sufficiently large to permit hauling a rope whilst simply marching along the deck. With the advent of merchant packet and clipper ships and their smaller crews, which required different working methods, the use of the shanty appears to have declined or shifted to other, less important tasks.

What shall we do with the drunken sailor? What shall we do with the drunken sailor? What shall we do with the drunken sailor Early in the morning?

#### REFRAIN

Hooray, up she rises! Hooray, up she rises! Hooray, up she rises! Early in the morning

Put him in the brig until he's sober Put him in the brig until he's sober Put him in the brig until he's sober Early in the morning

(repeat REFRAIN)

Pull out the plug and wet him all over Pull out the plug and wet him all over Pull out the plug and wet him all over Early in the morning

(repeat REFRAIN)

Put him in the scuppers with the deck hose on him? Put him in the scuppers with the deck hose on him? Put him in the scuppers with the deck hose on him? Early in the morning

#### Gie! Zie me zeekapiting (Lucy Loes)

This song brings us back to our West Flemish roots, so we might need to translate a few words for our 2 or 3 customers on the other side of the West Flemish border. It goes like this:

Gie (pause) zie m'n zeekapiting Gie (pause) bluf m'n zeekapiting Al ej geen zelveren strepen op je mouwe Al zien joe nagels oltied in de rouwe Al ej geen klakke vul met goed 't es joen posteure die 't em doet Gie zie m'n zeekapiting Gie bluf m'n zeekapiting En da goj bluven toe m'n latste sing 't Es al lang geleen, Zeg wit je 't nog Daar in de nieuwe zoale Ze stoend er nog Ik woaren iedre zundag Joen keppe meer en meer Maar 's maandags was 't weer voaren En da dee zeer En achter 't latste dansje Ej me vastgepakt Gelijk een trutse mussels Zo stoenden we geplakt Je keek gie in mien ogen En 't spel begost En dat e ton mien hertje gekost Gie zie m'n zeekapiting Gie bluf m'n zeekapiting Al ej geen zelveren strepen op je mouwe

(repeat REFRAIN)

#### *Vocabulary:*

Gie! – You! (with pointing finger)
Zie m'n zeekapiteing – Are my (sea) captain
Posteure – (Good) figure
Keppe – Darling
't Spel begost – Shit hit the fan
Hertje - (Little) heart

#### *Note:*

G is pronounced H, like in Gie > Hie! H is not pronounced, like in Hertje > Ertje

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NEW - ANKER - 29









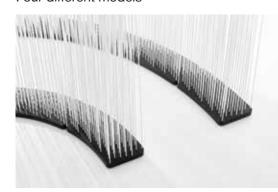
# **GARGANTUA**

The gargantua table offers superior functionality thanks to its adjustable benches that can be changed in height depending on social or family circumstances. Gargantua is also ideal for urban spaces and project environments.





Four different models



Two different diameters



Wooden bases

# COVENT GARDEN - BRUSSELS -

# We're completely surrounded by Sticks! By Buro Project



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#### READERS' QUESTION

Hi Extremis! I love your range, but I can't choose. How do I find my perfect match?

#### DEAR READER,

There are various factors you will need to consider when you are furnishing your interior or outdoor space.



#### 1. Functional considerations

Are you buying your very first Extremis piece? What sort of space do you want to create? For how many people? Functional considerations are bound to narrow your options. On our website, our range is divided by function into four categories: tables, seats, shadow and mood, so that you can easily filter by application for both indoor and outdoor spaces. Under "Projects" you can draw inspiration from some of our past creations. This is a great place to choose a product to suit a private or professional environment, in an office or hospitality setting, enabling you to learn from your predecessors.



#### 2. Aesthetic considerations

How can I decide whether a piece of furniture will look good on my terrace? Do the colours or materials match? We have the perfect tool for this. Download our app, take a picture of your space and drag products from our 3D catalogue directly into your interior or outdoor space! Move them around, rotate them and configure your furniture as you please. You will immediately get a pretty good idea of their size and dimensions. The app has recently been completely updated to improve user friendliness and make it compatible with the latest Apple devices. It even includes our very newest products! Of course you can also talk to our Extremis specialists for aesthetic advice.

# HOW DO I FIND MY PERFECT MATCH?



#### 3. Technical considerations

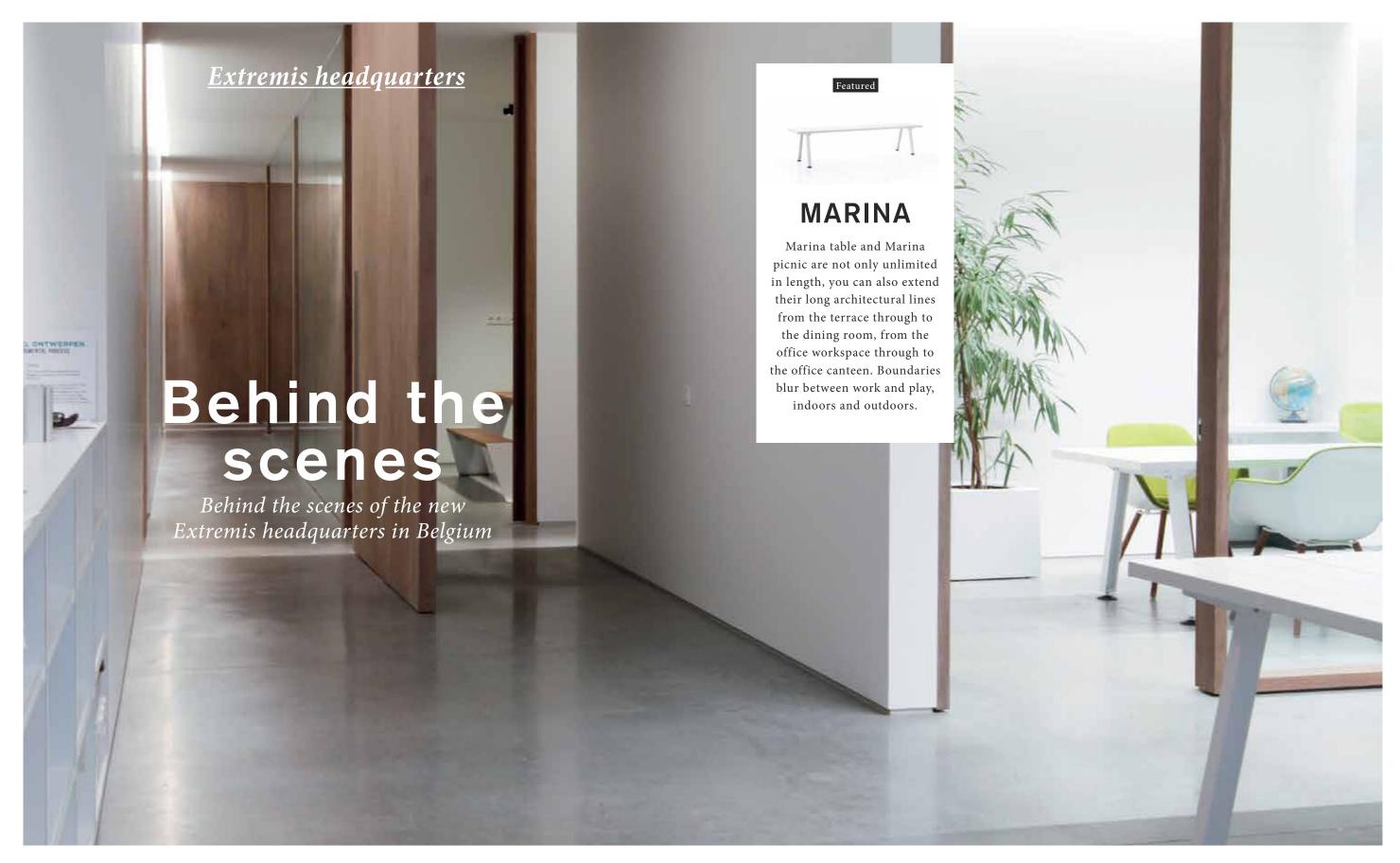
The demands that materials and components need to respond to depend on the surroundings where the furniture will be placed. You can find out about this, along with all the dimensions, in our technical sheets. You will find the technical sheet for each product on our website. Of course your Extremis specialist can also help you plan your furnishings. We also have special features to make life easy for architects: all the 3D and 2D files can be found under "Downloads". This enables you to visualise your building projects immediately with the right furniture.



#### EXTRA

We have developed our new "Architect Summaries" especially for architects: everything you need to know about our products in a handy PDF document. With overall dimensions, materials, reference images, design mood boards etc., these are the ideal tools to present a product to your contractor to make it easier for them to make a decision. And where can you find the "Architect Summaries"? On our website of course, under "Downloads"! Good luck!

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In 2015 all the transformation work on our company premises was completed. Anyone who visited the old buildings will agree: it doesn't look anything at all like it used to. The place really needed extensive renovation work, with Extremis applying the same methods and ethics as the ones we use to develop our products. Our showroom needed to become a meeting place, with all kinds of activities going on, and above all it had to be a togetherness experience centre for our professional customers.

#### FROM WOODEN SHED TO REAL HEADQUARTERS

From a garden shed in Oostvleteren, where the first series of Gargantuas were built, to Gijverinkhove where the company took shape and literally burst out of its seams, to the current premises here in Poperinge. When we arrived here four years ago, it looked very different: it was still a 1960s building that was beautiful once... in its day. Complete renovation – in fact complete rebuilding – while we were hard at work inside the buildings wasn't an easy business.

It meant that everyone here had to make sacrifices, both in terms of pressure of work (a few people saw their workload increasing by almost half again) and comfort, which to be honest would be unworthy of a bad campsite. I can assure you that our people here have really earned these lovely offices and workstations!

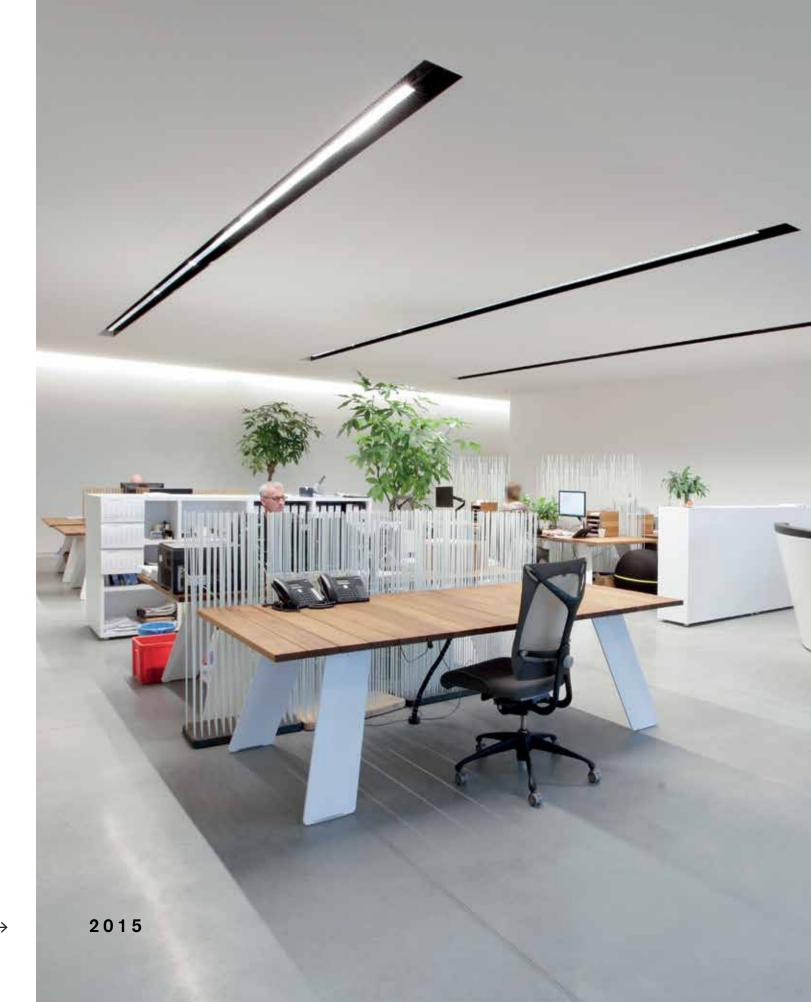
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2014





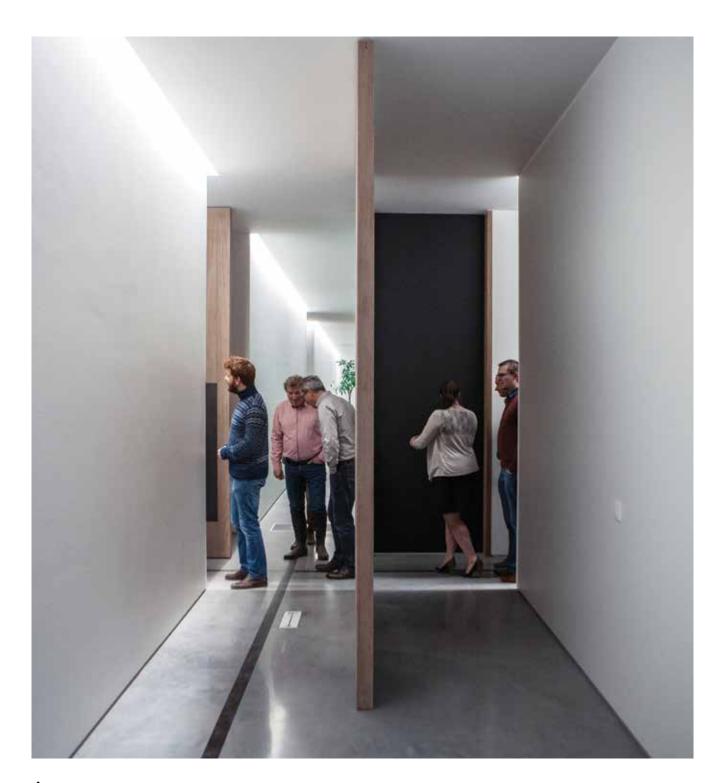






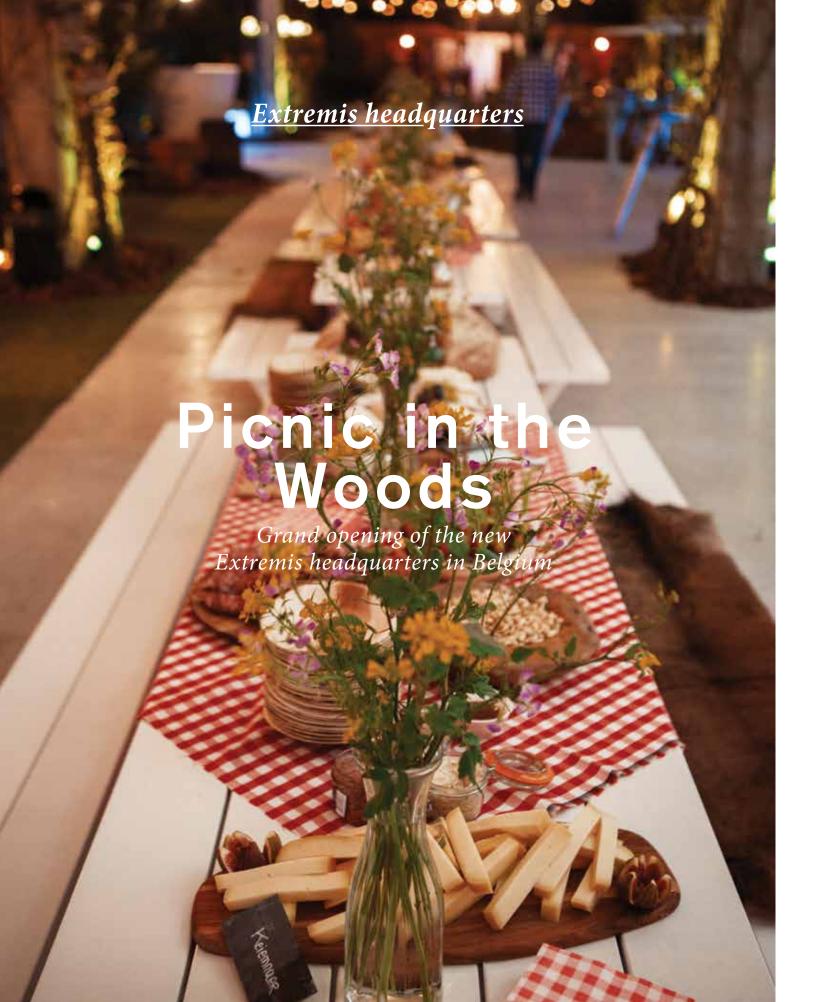






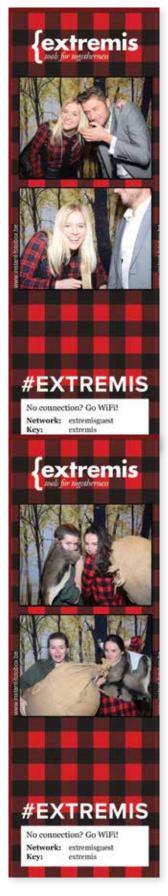
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Follow the line: a walk-through introduction to our showroom and offices

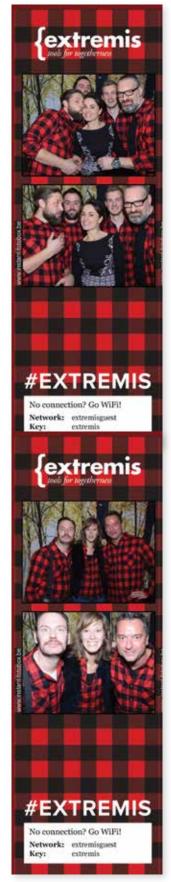
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Some of us tried to reach 'lumberjackly' for this special occasion.

Luckily, everyone went back to normal now.





Dirk telling a story, food, drinks, a barber, a tattoo shop, and an abundant portion of simple togetherness and fun.

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Soft & comfortable in 1 - 2 - 3

# $N\overline{\underline{EW}}!$

"Instant availability: no hassle with ugly covers or dragging around with cushions"

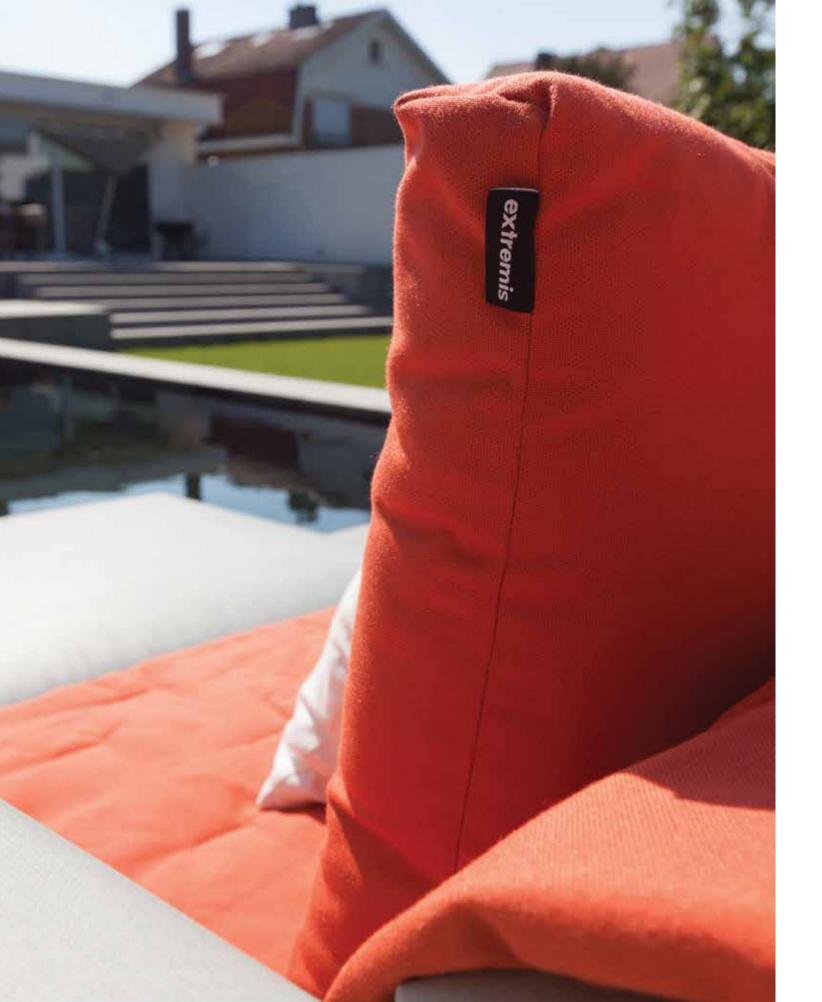


The backrests of Walrus are waterproof storage spaces for blankets and comfort cushions. When you open the pouch, just unroll the blanket.



This softness is provided in a matter of seconds: a warm, dry and comfortable place to sit is instantly available outdoors whenever the sun comes out. Yes, in all seasons!











Private garden Kortrijk / Belgium.

## <u>Ypres</u>

# Private garden in a medieval town



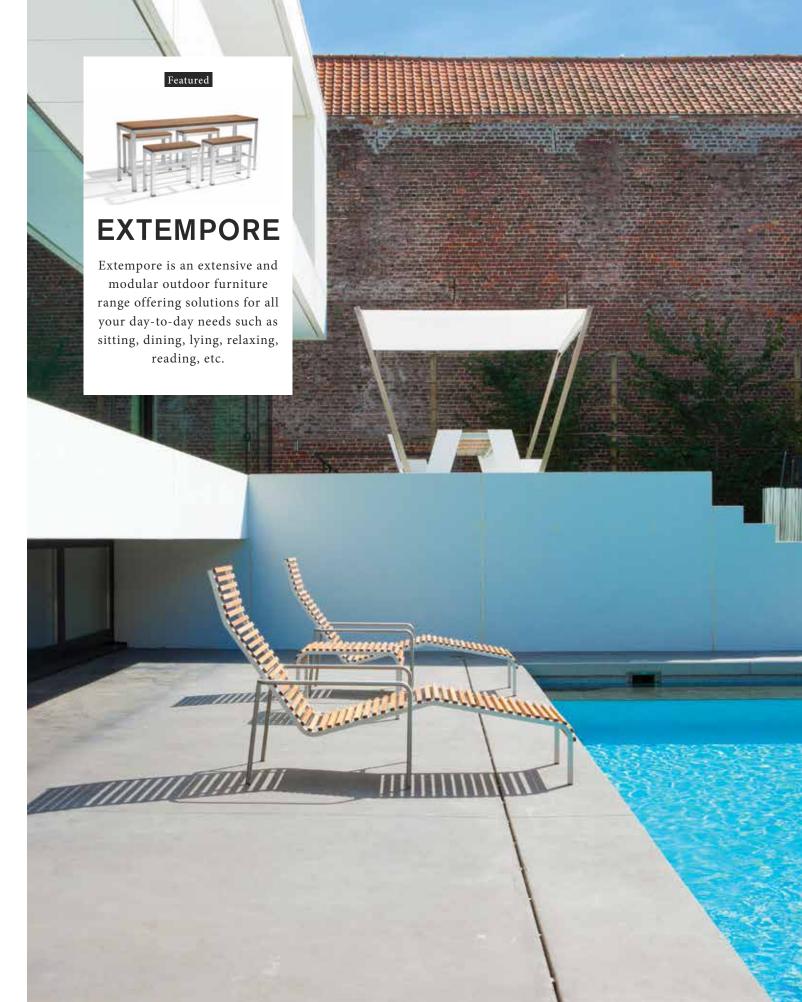












combination with the added lounging function of a sofa or even a daybed.



### **Milano**

# World Expo

Extremis' tools for togetherness contributed to its success.

A successful world expo has come to an end. Milan hosted this year's edition and equipped the public fairgrounds with furniture by Extremis. Their choice was made even before Belgium decided what to do with its pavilion! You could find our tools for togetherness in the busy picnic areas, next to the Israeli pavilion, the Chinese pavilion, and the Vegetables Cluster. Gargantua, Inumbrina, Pantagruel and a ten-metre long Marina picnic: these were the sturdy solutions they chose to host 22 million visitors. Pictures taken during an extremely crowded closing week!







# **PANTAGRUEL**

Meet the son of Gargantua, the giant first born table of Extremis. After 20 years, this variation – featuring fixed benches and a 'Lazy Susan' in the middle – was added to the family. A smooth yet robust and extra large picnic table that seats eight people.



# COLOPHON

#### **EDITOR**

*Dirk Wynants Design Works* info@dwdw.be

#### WORDS

Dirk Wynants dirk@extremis.be Bram Coudijzer bram@extremis.be Marieke Hauspie marieke@extremis.be

#### **LAY-OUT**

Bram Coudijzer Diego Froidmont Ferre Verdonck

#### **IMAGES**

Beeldcollectief Hilde Verbeke Piet Dekersgieter Joost Demuynck Nena Driehuizen Marc Wallican katsey.org <sup>©</sup> Bram Laebens Richard Powers Anna Grekova Andrea Martiradonna

#### **PUBLISHER**

Extremis – Hilde Louwagie hilde@extremis.be

#### **EXTREMIS NV**

Couthoflaan 20b 8972 Poperinge – BELGIUM

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GARGANTUA

Superior functionality thanks to its adjustable benches



PANTAGRUEL

Son of Gargantua featuring a 'Lazy Susan'



**ABACHUS** 

When standing up, you can lean against one of its six arms



ANKER

A triangular picnic table that comfortably seats six of you



**EXTEMPORE** 

A full range of modular outdoor furniture



HOPPER

Easy boarding thanks to four pass-through zones



PONTSŪN

An oriental feel with origami-like legs



MARINA

A picnic table in lengths from 1.65m to 12.10m



CAPTAIN'S CHAIR

Wide shell for ultimate seating pleasure for all people



PICNIK

Iconic picnic table made of half a plate of solid aluminium



ARTHUR

XXL with rotating 'Lazy Suzan' in the middle



All of our tools are carefully made in Belgium



KOSMOS

Picnic & lounge by moving the table up & down



WALRUS

The very first outdoor sofa with blanket & pillow in the backrest



STICKS

A space divider, create privacy wherever needed



ICECUBE

Simply the perfect cooler at all your parties, self-service



INUMBRA

Its flat shape & high tension for beauty and resistance



INUMBRINA

All the technical parts are above the UV resistant fabric



ROMEO&JULIET

This bench adds a touch of green to your terrace or project



QRATER

An attractive campfire dish made of weathering steel



HOPPER SHADE

Open and close intuitively with spring mechanism



KOSMOS PARASOL

The Kosmos parasol opens and closes horizontally



WOODSTOCK

Indoor & outdoor wood rack including a cart



SERPENTINE

Shower and water the lawn simultaneously