

## Broom

Lounge babe

2001

Broom is the 'catwalk model' in the BRAND VAN EGMOND collection. Trendy, slender, seductive and 'steely' strong it has real presence in any room.

This design finds its roots in the fascination for both architecture and fashion: based on a strong shape, with design application for many different occasions.

As the 'workhorse' in the collection, Broom found its way into many office environments and public spaces, as well as contemporary lounge interiors.



Hanging lamp, nickel

Ø 13/103/126 cm H 28/25/25 cm, 3/21/26 kg 1 x E14, 25/40/60 watt, 230 volt

> Table lamp, nickel Ø 13 cm H 55 cm, 4.5 kg 1 x E14, 25/40/60 watt, 230 volt

> Wall lamp, nickel Ø 13 cm D 17 cm H 32 cm, 3 kg 1 x E14, 25/40/60 watt, 230 volt



Annet van Egmond sculptor William Brand architect

William Brand (1963) and Annet van Egmond (1964) graduated at the Hogeschool voor de Kunsten, Utrecht the Netherlands, where he was trained as an architect and she as a sculptor. They have been working as independent product designers for 20 years.

William and Annet founded of Brand van Egmond in 1993 with the sole intention to create art without restraints. This has led to a design studio that has become an international trendsetter creating innovative, independent designs. The lighting sculptures radiate passion and emotion and leave a long-lasting impression. Together William and Annet are responsible for the concept, design, and art-direction of the brand.

The collection includes several series of lighting sculptures as well as tailor-made objects, especially designed for individual clients. With their studio background they make these custom made pieces for an international public as well as for residential projects. They work with creative leading architects and interior designers on special projects for hotels, clubs and restaurants.

Every year they create their new collections of hand crafted lighting sculptures in freedom with fun and passion, never limited by fashion and trends.

In 2004 the Hollywood shed it's light over the 76th Academy Awards presentation in the US.

In 2006 Patricia Urquiola selected Flower Power for the Design Yearbook of 2007

In 2008 the Dutch Government selected Night Watch chandeliers to decorate the VIP Lounge of the Dutch pavilion at the World Expo 2008 in Zaragoza

> BRAND VAN EGMOND B.V. Nikkelstraat 41 1411 AH Naarden the Netherlands

T +31 (0)35 692 12 59 F +31 (0)35 691 17 25 E info@brandvanegmond.com W www.brandvanegmond.com