

20 Years

**BRANDVAN
EGMOND**

La Vie en Rose

2009

Roses have been the symbol of love and passion for centuries. Spirituality and purity are also closely connected to this 'queen of the flower world'.

The poetic and theatrical feeling of a bouquet of roses has been captured in an unique series of lighting sculptures. What has begun as a one of a kind sculptural installation has now been translated to the permanent collection of BRAND VAN EGMOND.

La Vie en Rose is a flexible 'system' in which you can choose how you would like to compose your bouquet of roses: they can hang next to each other or the roses can create a chandelier. Besides this it is also possible to take a single rose or dress the flowers with crystals.

La Vie en Rose translates the feeling of getting showered by Roses after performing an Opera. Poetry, beauty, drama and love...this bunch of roses has it all and on top of that offers you a very special lighting solution.



La Vie en Rose

Iron, nickel finish or powder coated black or white, crystals

La Vie en Rose Hanging Lamp

VERHL120/140, L 120/140 cm, W 40, H 40 cm, 8x E14

VERHL160, L 160 cm, W 40 cm, H 40 cm, 10 x E14

La Vie en Rose Bouquet

VERHB40, Ø 40 cm, L 80 cm, 5 x E14

VERHB60, Ø 60 cm, L 80 cm, 7 x E14

VERHB80, Ø 80 cm, L 100 cm, 10 x E14

VERHB100, Ø 100 cm, L 120 cm, 14 x E14

La Vie en Rose Single Roses

VERSRL80, Ø 15 cm, L 85 cm, 1 x E14

VERSRD16, Ø 20 cm, L 85 cm, decorative

La Vie en Rose Wall Lamp

VERW35, W 35 cm, D 20 cm, H 65 cm, 3 x E14

Annet van
Egmond
sculptor



William
Brand
architect

William Brand (1963) and Annet van Egmond (1964) graduated at the Hogeschool voor de Kunsten, Utrecht the Netherlands, where he was trained as an architect and she as a sculptor. They have been working as independent product designers for 20 years.

William and Annet founded BRAND VAN EGMOND in 1989 with the sole intention to create art without restraints. Two pioneer artists with a big passion for the objects who brought the sculptures from the ground to the ceiling. This design studio led by hands has become an international trendsetter in creating innovative, independent designs. The handcrafted lighting sculptures radiate passion and emotion and leave a long-lasting impression.

William and Annet both are responsible for the concept, design and art-direction of the brand. The collection includes several series of lightings sculptures as well as 'Haute Couture' pieces, especially designed for individual clients.

In 2004 the Hollywood series shed its light over the 76th Academy Awards presentation in the USA.

In 2006 Patricia Urquiola selected Flower Power for the Design Yearbook of 2007.

In 2008 the Dutch Government selected Night Watch chandeliers to decorate the VIP Lounge of the Dutch pavilion at the World Expo 2008 in Zaragoza.

In 2010 their first book 'Lighting Sculptures' is available at all major bookstores worldwide, including the MOMA bookstore in New York. This very personal album provides a special insight into their methods, sources of inspiration, driving forces in their work and their passions. From the old days till now. This book was launched in Amsterdam, New York and Milan to celebrate BRAND VAN EGMOND's 20th anniversary.

BRAND VAN EGMOND B.V.

Nikkelstraat 41

1411 AH Naarden

the Netherlands

T +31 (0)35 692 12 59

F +31 (0)35 691 17 25

E info@brandvanegmond.com

W www.brandvanegmond.com